



Due Date:

American Revolution Project

Mr. Chadwick
Advanced Content

Elements to Include:

1. Navigation Act
2. Sugar Act
3. Stamp Act
4. Townshend Acts
5. Boston Massacre
6. Tea Act
7. Boston Tea Party
8. Intolerable Acts
9. Quartering Act
10. 1st Continental Congress
11. Lexington & Concord
12. 2nd Continental Congress
13. Battle of Bunker Hill
14. *Common Sense*, Thomas Paine
15. Declaration of Independence
16. Battle of Kettle Creek
17. Battle of Yorktown
18. Treaty of Paris
19. Sons of Liberties
20. Tories and Patriots

People to Include: Patrick Henry, Thomas Paine, Lyman Hall, George Walton, Button Gwinnett, George Washington, Colonel Elijah Clarke, Austin Dabney, Nancy Hart

Task: Create a newspaper!

* You and a partner are going to publish a newspaper that describes the causes, events, & aftermath of the American Revolution.

* The goal is to provide information on the American Revolution to your audience, therefore you should assume they have no prior knowledge.

* You may do the assignment through a variety of methods including a paper designed by hand, computer, or video special news report! If you come up with a different method, please let me know so that I may approve it.

* You are encouraged to be as creative as possible!!!!

* You should get your information from your notes, textbook, and outside sources.

Use your own words, though!
No "cut & paste!"

Requirements:

◇ Your newspaper must have a **name & slogan** representative of the time period. Student names should appear somewhere on the cover.

◇ You must have a **table of contents** page—listing the pages & topic for each page.

◇ Each element must include an illustration/picture and a **FULL** summary describing how the event related to the American Revolution.

Rubric:

- 20 Elements @ 4 points each = 80 pts total
- Creativity, attractiveness, & grammar = 20 pts total
- Total = 100 point major grade

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to

your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.



Caption describing picture or graphic.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new pro-

"To catch the reader's attention, place an interesting sentence or quote from the story here."

cedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter

from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Inside Story Headline

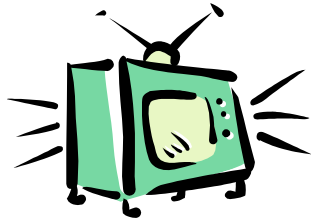
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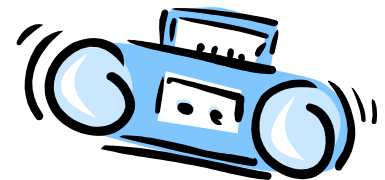
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Due:

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail:
someone@example.com

▶ **Your business tag line here.**



Organization

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

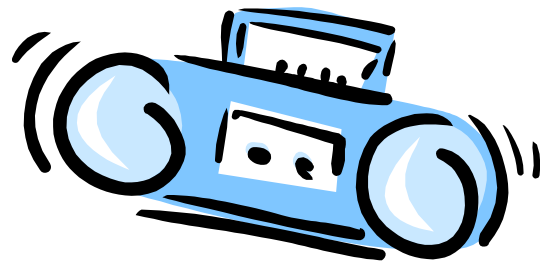
If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



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